

# ILHAM RAMADHAN

CREATIVE VIDEO PRODUCER



## PROFILE

Creative Video Producer with hands-on experience executing Instagram Reels production, YouTube podcast management, branding event documentation, and livestream operations. Skilled in handling end-to-end video production from technical preparation, shooting, editing, to final delivery aligned with brand standards and marketing objectives. Experienced working in fast-paced creative environments supporting digital campaigns, commercial content, and large-scale brand announcements.

## CONTACTS

- 081398768594
- youtube.com/@rmdhnam
- ilhamramadhan.visual@gmail.com
- Tangerang Selatan

## EDUCATION

### UIN Syarif Hidayatullah Jakarta

S1 Komunikasi dan Penyiaran Islam  
2020 – 2025

## TECHNICAL SKILLS

### Video Production

- Video Production Workflow
- Instagram Reels Production
- Event Documentation
- YouTube Podcast Production
- Livestream Operation

### Software

- Adobe Premiere Pro
- Adobe After Effects
- Adobe Illustrator
- Adobe Photoshop
- Adobe Media Encoder
- Capcut

### Technical

- Camera Operation
- Lighting Setup
- Audio Recording Setup
- Production Equipment Management

## PROFESSIONAL EXPERIENCE

### Creative Video Producer

#### Cool-Vita Maju Sehat | Jan 2024 – Present

- Produced Instagram Reels, TikTok, YouTube content, Digital Video Commercial (DVC), and Out-of-Home (OOH) visual assets across multiple digital platforms.
- Executed full video production workflow from technical preparation to final editing delivery.
- Managed YouTube podcast production including studio setup, recording execution, and post-production editing.
- Operated livestream announcement productions including Coolvita Thailand Family Trip & Hong Kong Family Trip.
- Handled technical livestream setup including equipment installation, operator preparation, rental coordination, and equipment return.
- Delivered event highlight videos and recap content supporting branding campaigns.

### Video Editor & Animator

#### BFI Finance | Sep – Nov 2023

- Produced internal e-learning videos for company-wide employee training programs.
- Edited promotional and branding videos supporting corporate communication initiatives.
- Maintained visual consistency aligned with company branding guidelines.

### Videographer & Video Editor

#### Attaufiq Mandiri Wisata | Aug 2022 – Jan 2023

- Produced social media and YouTube video content.
- Handled travel documentation video production for Umrah travel programs.
- Executed shooting, editing, and delivery of promotional content.